

Privacy Policy

Last Updated: 2025-08-25

Version : 100

1. Introduction

Welcome to TH Research Labs Limited ("we," "us," or "our"). We are committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our AIfluence Services (including AIfluence Signal, AIfluence Edge, and OV API), and our Oversight website (collectively, the "Services").

Please read this Privacy Policy carefully. By using our Services, you agree to the collection and use of information in accordance with this policy. This policy has been drafted to comply with the General Data Protection Regulation (GDPR) and other applicable privacy laws.

2. Information We Collect

We may collect information about you in a variety of ways. The information we may collect via the Services includes:

a) Personal Data

Personally identifiable information, such as your name, email address, and telephone number, and demographic information, such as your age, gender, hometown, and interests, that you voluntarily give to us when you register with the Services or when you choose to participate in various activities related to the Services.

b) Derivative Data

Information our servers automatically collect when you access the Services, such as your IP address, your browser type, your operating system, your access times, and the pages you have viewed directly before and after accessing the Services.

c) Financial Data

Financial information, such as data related to your payment method (e.g., valid credit card number, card brand, expiration date) that we may collect when you purchase, order, return, or exchange services from us. We store only very limited, if any, financial information that we collect. Otherwise, all financial information is stored by our payment processor, Paypal and Stripe, and you are encouraged to review their privacy policy.

d) Data from Third-Party Services

We may receive information about you from other sources, such as public databases, joint marketing partners, social media platforms (such as Google), as well as from other third parties.

3. How We Use Your Information

Having accurate information about you permits us to provide you with a smooth, efficient, and

customized experience. Specifically, we may use information collected about you via the Services to:

- Create and manage your account.
- Process your payments and subscriptions.
- Email you regarding your account or order.
- Provide you with customer support.
- Monitor and analyze usage and trends to improve your experience with the Services.
- Notify you of updates to the Services.
- Prevent fraudulent transactions, monitor against theft, and protect against criminal activity.
- Respond to legal requests and prevent harm.

4. How We Share Your Information

We may share information we have collected about you in certain situations. Your information may be disclosed as follows:

- **By Law or to Protect Rights:** If we believe the release of information about you is necessary to respond to legal process, to investigate or remedy potential violations of our policies, or to protect the rights, property, and safety of others, we may share your information as permitted or required by any applicable law, rule, or regulation.
- **Third-Party Service Providers:** We may share your information with third parties that perform services for us or on our behalf, including payment processing, data analysis, email delivery, hosting services, customer service, and marketing assistance.
- **Business Transfers:** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

We do not sell your personal information to third parties.

5. Your Data Protection Rights under GDPR

If you are a resident of the European Economic Area (EEA), you have certain data protection rights. TH Research Labs Limited aims to take reasonable steps to allow you to correct, amend, delete, or limit the use of your Personal Data.

- **The right to access, update or delete the information we have on you.**
- **The right of rectification.** You have the right to have your information rectified if that information is inaccurate or incomplete.
- **The right to object.** You have the right to object to our processing of your Personal Data.
- **The right of restriction.** You have the right to request that we restrict the processing of your personal information.
- **The right to data portability.** You have the right to be provided with a copy of the information we have on you in a structured, machine-readable and commonly used format.
- **The right to withdraw consent.** You also have the right to withdraw your consent at any

time where TH Research Labs Limited relied on your consent to process your personal information.

Please note that we may ask you to verify your identity before responding to such requests. You have the right to complain to a Data Protection Authority about our collection and use of your Personal Data.

6. Cookies and Tracking Technologies

We may use cookies, web beacons, tracking pixels, and other tracking technologies on the Services to help customize the Services and improve your experience. When you access the Services, your personal information is not collected through the use of tracking technology. Most browsers are set to accept cookies by default. You can remove or reject cookies, but be aware that such action could affect the availability and functionality of the Services.

7. Data Security

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse.

8. International Data Transfers

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country, or other governmental jurisdiction where the data protection laws may differ from those of your jurisdiction. If you are located outside New Zealand and choose to provide information to us, please note that we transfer the data, including Personal Data, to New Zealand and USA, and process it there.

9. Children's Privacy

Our Services are not intended for use by children under the age of 16. We do not knowingly collect personally identifiable information from children under 16. If we become aware that we have collected Personal Data from a child under 16, we will take steps to delete that information.

10. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. We will let you know via email and/or a prominent notice on our Service, prior to the change becoming effective and update the "Last Updated" date at the top of this Privacy Policy.

11. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

TH Research Labs Limited

info@theoversighter.com

www.theoversighter.com

NZBN: 9429040597645